

A photograph of a Michael Kors store located in a shopping mall. The store's name is displayed in large, illuminated, white letters above the glass entrance. The store's interior is visible through the glass, showing mannequins dressed in clothing, shelves filled with handbags, and a large digital display. A man in a dark blue shirt and grey pants is walking past the store, carrying a white shopping bag. Other shoppers are visible in the background, some blurred, indicating movement. The mall's interior has a modern, clean design with light-colored walls and a tiled floor.

# MICHAEL KORS

## DEPTFORD MALL

# DEPTFORD'S HIDDEN GEM

Deptford Mall, located in Gloucester County, is a prime destination for savvy retailers looking to tap into a thriving trade area. With its dynamic mix of family-oriented retail, dining, and entertainment options, this feel-good town center consistently delivers some of the highest foot traffic in the Macerich portfolio.

Strategically positioned just 10 miles from two Philadelphia bridges and easily accessible from State Routes 42 and 55, as well as the Atlantic City Expressway and Interstate 295, Deptford Mall's location offers unparalleled visibility and convenience.



# MARKET OVERVIEW *AT A GLANCE*

*738K*

Total trade area population

*\$119K*

Average household income  
in the primary trade area

*\$1.2M*

Average net worth  
in the total trade area

*125+*

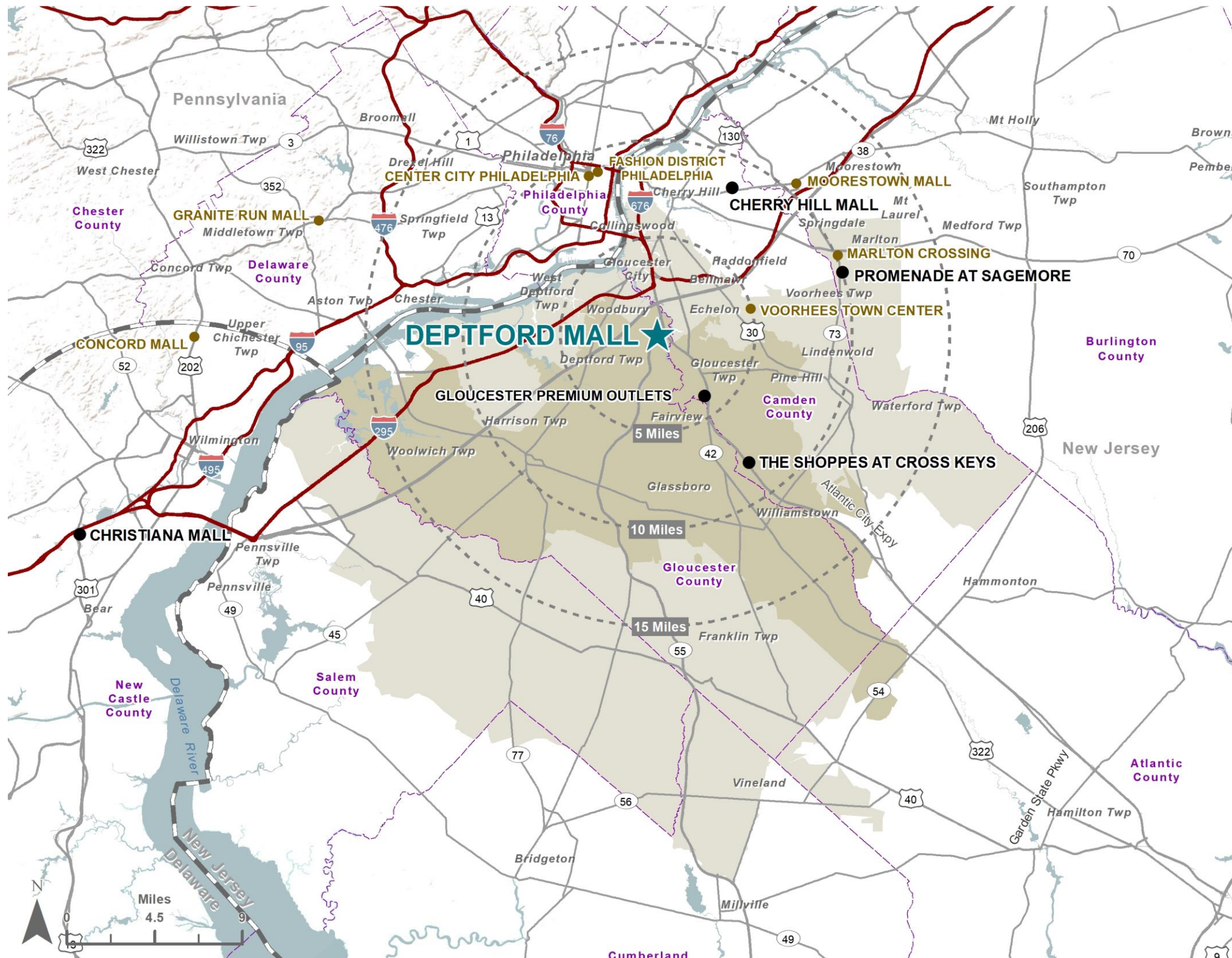
Stores including Sephora, Macy's, H&M,  
LOFT, Victoria's Secret, PINK, Dick's  
Sporting Goods, Round 1 Entertainment,  
and Crunch Fitness

*8.1M*

2022 shopper traffic campus-wide

*65%*

Of Households in a 5 Mile Radius are  
Family Households



# TRADE AREA MAP

- ★ Deptford Mall
- Primary Trade Area
- Secondary Trade Area
- Competitive Centers
- Other Centers

New Jersey



# DEMOGRAPHIC SNAPSHOT

|                                | PRIMARY TRADE AREA | TOTAL TRADE AREA | MSA (PHILADELPHIA-CAMDEN-WILMINGTON, PA-NJ-DE-MD) |
|--------------------------------|--------------------|------------------|---------------------------------------------------|
| 2022 Population                | 356,515            | 737,312          | 6,290,595                                         |
| 2027 Population (projection)   | 358,852            | 738,236          | 6,309,366                                         |
| Five-Year Population Growth    | 0.7%               | 0.1%             | 0.3%                                              |
| Households                     | 131,814            | 279,567          | 2,438,223                                         |
| Households with Children <18   | 45,708   35%       | 94,939   34%     | 747,356   31%                                     |
| Average Household Income       | \$118,982          | \$114,726        | \$119,011                                         |
| Households with Income \$100K+ | 58,945   45%       | 119,071   43%    | 1,006,419   41%                                   |
| Median Age                     | 38.9               | 39.8             | 39.7                                              |
|                                | 3 MILE             | 5 MILE           | 7 MILE                                            |
| Daytime Population             | 71,394             | 194,538          | 407,545                                           |

Source: ESRI 2021. ESRI forecasts for 2021 and 2026.

# EMPLOYMENT

Gloucester County is home to a strong business community woven from a diverse list of industries: agribusiness, logistics, health care, education, and service, among others. This select list of businesses provides a feel for the types of businesses that have found success with a Gloucester County location.

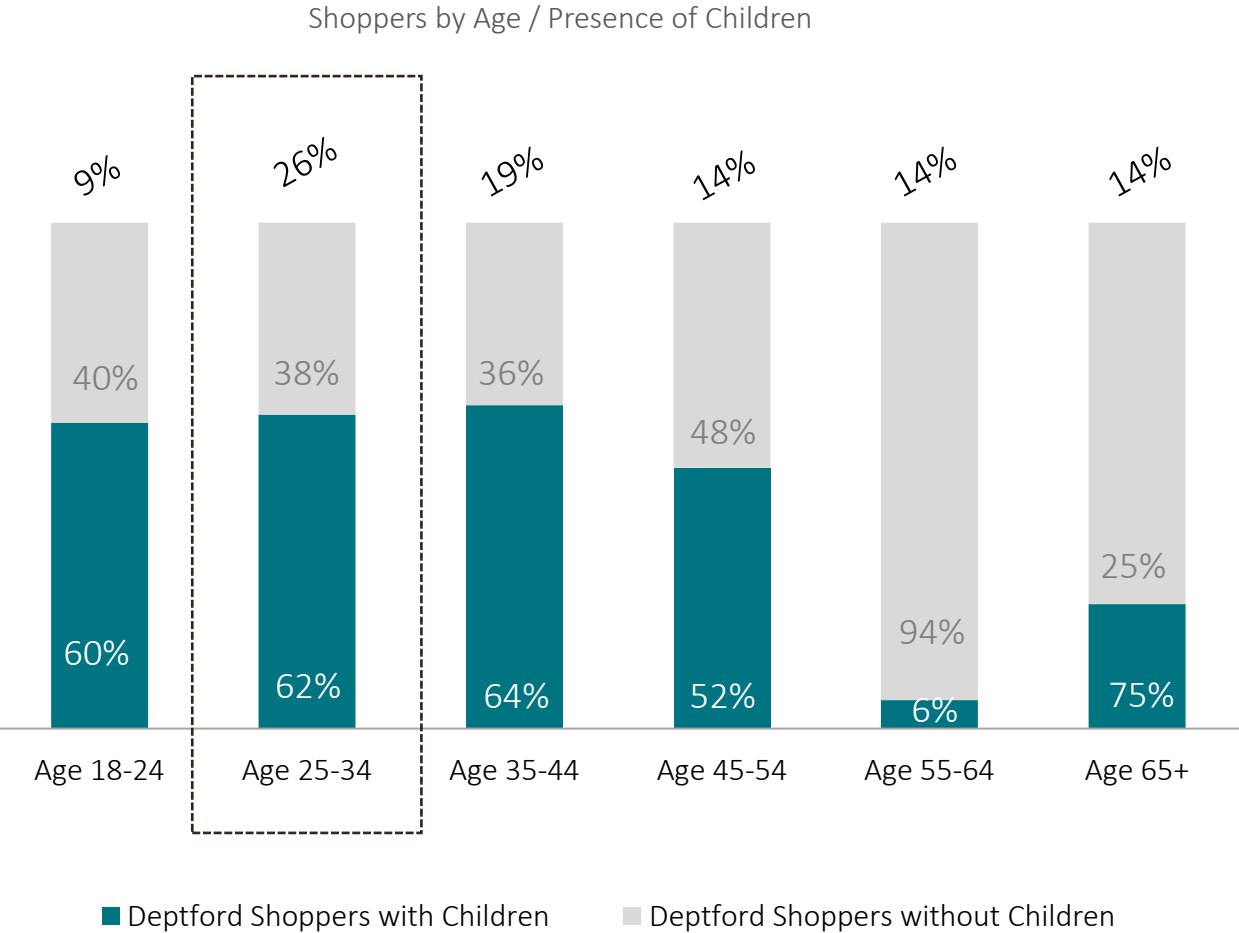
| AREA MAJOR EMPLOYERS    | EMPLOYEES |
|-------------------------|-----------|
| Amazon                  | 4,500     |
| Rowan University        | 3,500     |
| Inspira Health          | 2,051     |
| Jefferson Health        | 2,015     |
| Shop Rite               | 1,300     |
| Gloucester County       | 1,200     |
| U.S. Foods              | 1,014     |
| Walmart                 | 800       |
| Penske                  | 700       |
| Heritage’s Dairy Stores | 520       |

Source: gloucestercountynj.gov (2022)



# FAMILY-ORIENTED

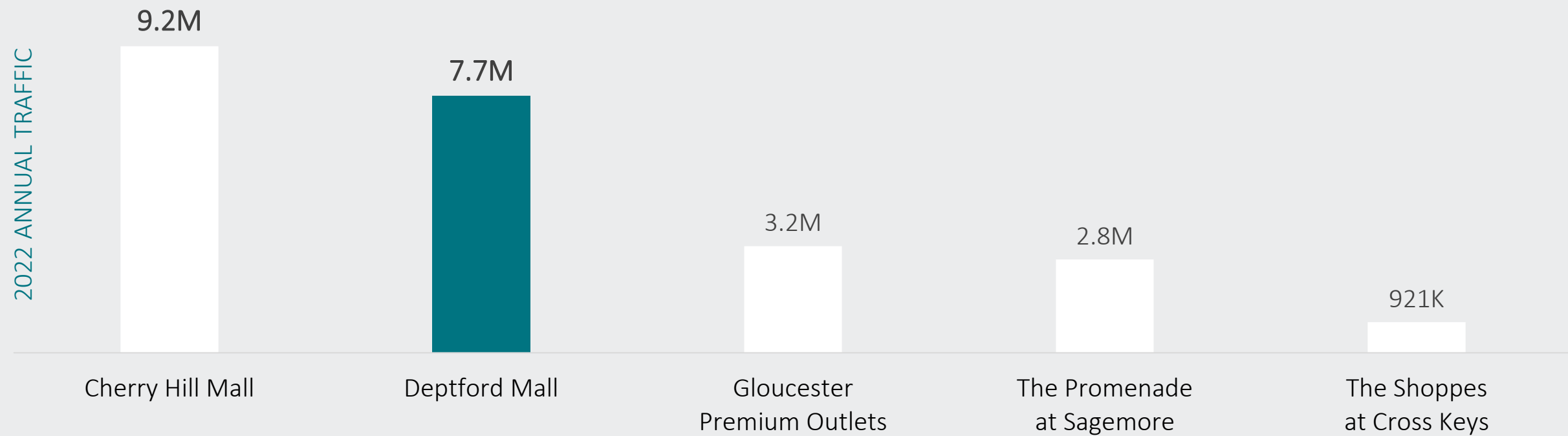
57% of Deptford shoppers have children under age 18 (vs. 34% for Philadelphia MSA). Shoppers aged 25-34 are the largest age group (26%) and have the strongest presence of children (62%).

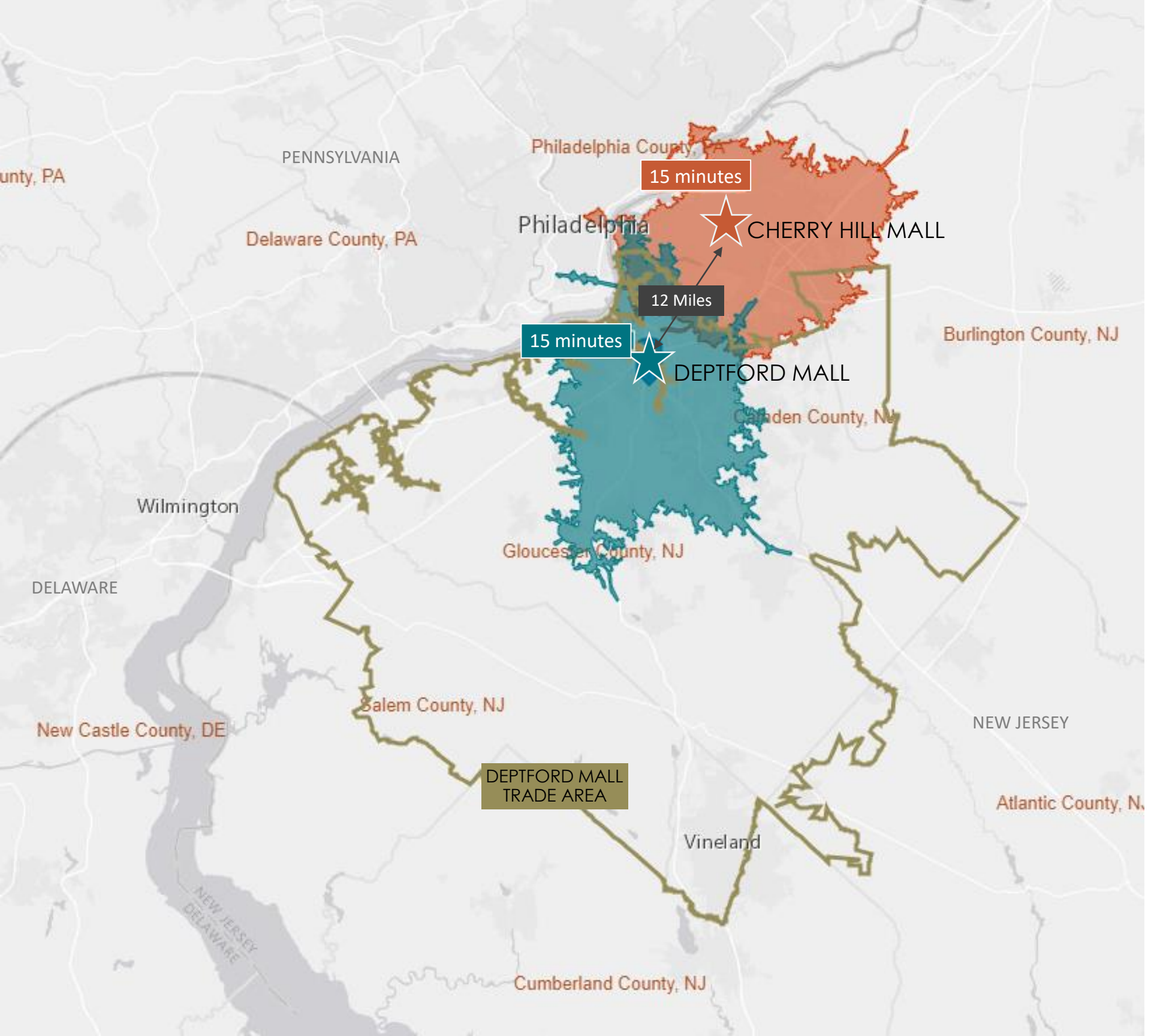


Source: Nielsen Scarborough: Philadelphia, PA 2022 Release 2 Total (Aug 2021 - Sep 2022), Ages 18+

# DRAWING MILLIONS OF SHOPPERS

With Deptford Mall covering the southern market and Cherry Hill Mall covering the northern, these shopping destinations are perfectly positioned and generate the highest shopper traffic volumes in the area.





# A NEW MARKET OPPORTUNITY

Deptford’s penetration extends well beyond a 15-minute drive time with little overlap, commanding the shoppers in the southern portion of the New Jersey/Philadelphia market.

The Deptford trade area offers a new market potential to gain high-income and highly active shoppers.

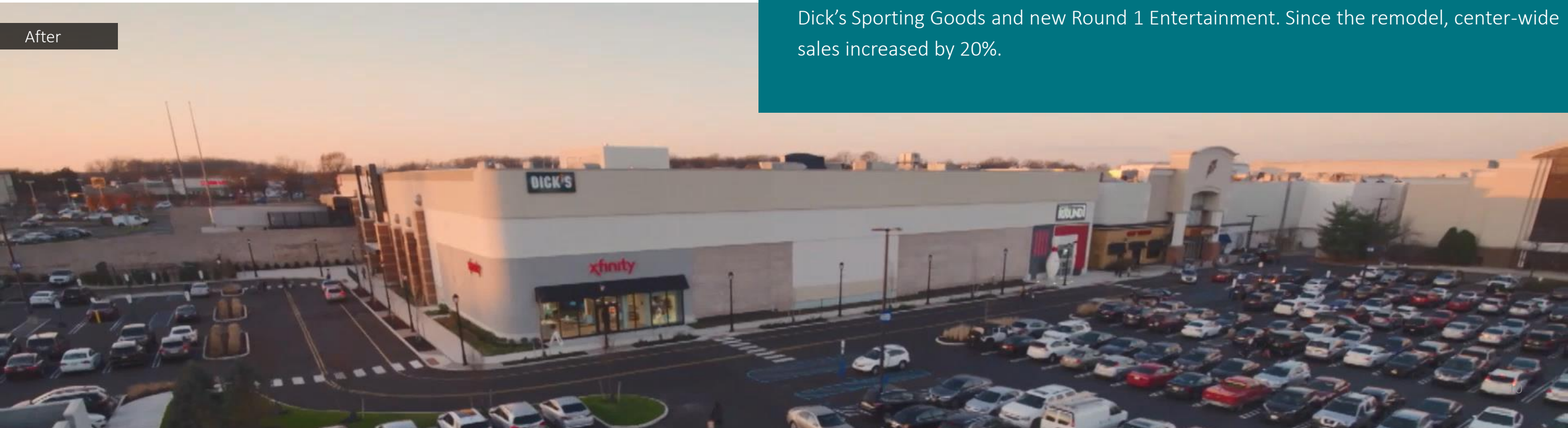
Before



# THINKING BEYOND THE BOX

Previous Sears box converted into a multi-use retail box – anchored by an expanded Dick's Sporting Goods and new Round 1 Entertainment. Since the remodel, center-wide sales increased by 20%.

After





# BRINGING *MORE*

Deptford Mall is consistently revitalizing and diversifying its mix by adding community driven entertainment and retail, including Dick's Sporting Goods, Round 1 Bowling and Amusement and Xfinity, while Republic Bank and Crunch Fitness, as well as other exciting retail and dining options are being added on the south side of the center.



SEPHORA

COTTON:ON **KIDS**

MICHAEL KORS

**COTTON:ON**



★macy's



# BUILDING ON BRANDS THAT MATTER

In recent years, Deptford Mall has secured exciting new retailers, restaurants, and entertainment, elevating our offerings and strong appeal to the dynamic community that we serve. These important brands enhance and strengthen the vibrant merchandise mix.



# MERCHANDISING

In recent years, Deptford Mall has secured exciting new retailers and diversified offerings while building a strong appeal to the dynamic market it serves. This variety of important retailers enhances and strengthens the vibrant merchandise mix for all shoppers.

SEPHORA

★macy's



FOREVER 21

VICTORIA'S  
SECRET



COTTON:ON

JCPenney

LOFT

GARAGE®

Buckle®

COTTON-ON KIDS



# DINING *DESTINATION*

Deptford Mall continues to expand its dining offerings. In addition to Chick-fil-A and Red Robin, local favorite Bonesaw Brewing Co. is opening in Summer 2023.

More than 25 restaurants surround Deptford Mall, bringing hungry shoppers from all over into the area.



COMING SOON



# COMMUNITY *HUB*

Deptford Mall seamlessly blends into the fabric of the local community, enriching the lives of its residents through a diverse range of on-site events and special programming that foster togetherness throughout the year. As a testament to its popularity, the shopping center proudly holds the top spot in the entire Macerich Portfolio for Santa Photos and Easter Bunny Photos sales, a beloved tradition that brings joy to families during the holiday seasons.

Beyond the festive celebrations, Deptford Mall also caters to families with a plethora of family-friendly events that cater to all interests. From the excitement of the Family Football Fest to the enchantment of Kid's Mini Theater Shows, there's always something for everyone to enjoy. The center also hosts a variety of holiday celebrations, sports-themed events featuring appearances by athletes, as well as community-driven initiatives such as the Boy Scouts Pinewood Derby and Canstruction.





#### MAJOR RETAILERS INCLUDE:

BOSCOV'S  
CRUNCH FITNESS  
DICK'S SPORTING GOODS  
JCPENNEY

MACY'S  
ROUND1 BOWLING & AMUSEMENT  
REPUBLIC BANK  
AMERICAN EAGLE

BATH & BODY WORKS  
BONESAW PILOT HOUSE BREWERY & TAPROOM  
CHICK-FIL-A  
COTTON ON

H&M  
MICHAEL KORS  
PANDORA  
RED ROBIN

SEPHORA  
STARBUCKS  
VICTORIA'S SECRET  
XFINITY



# DEPTFORD MALL AERIAL



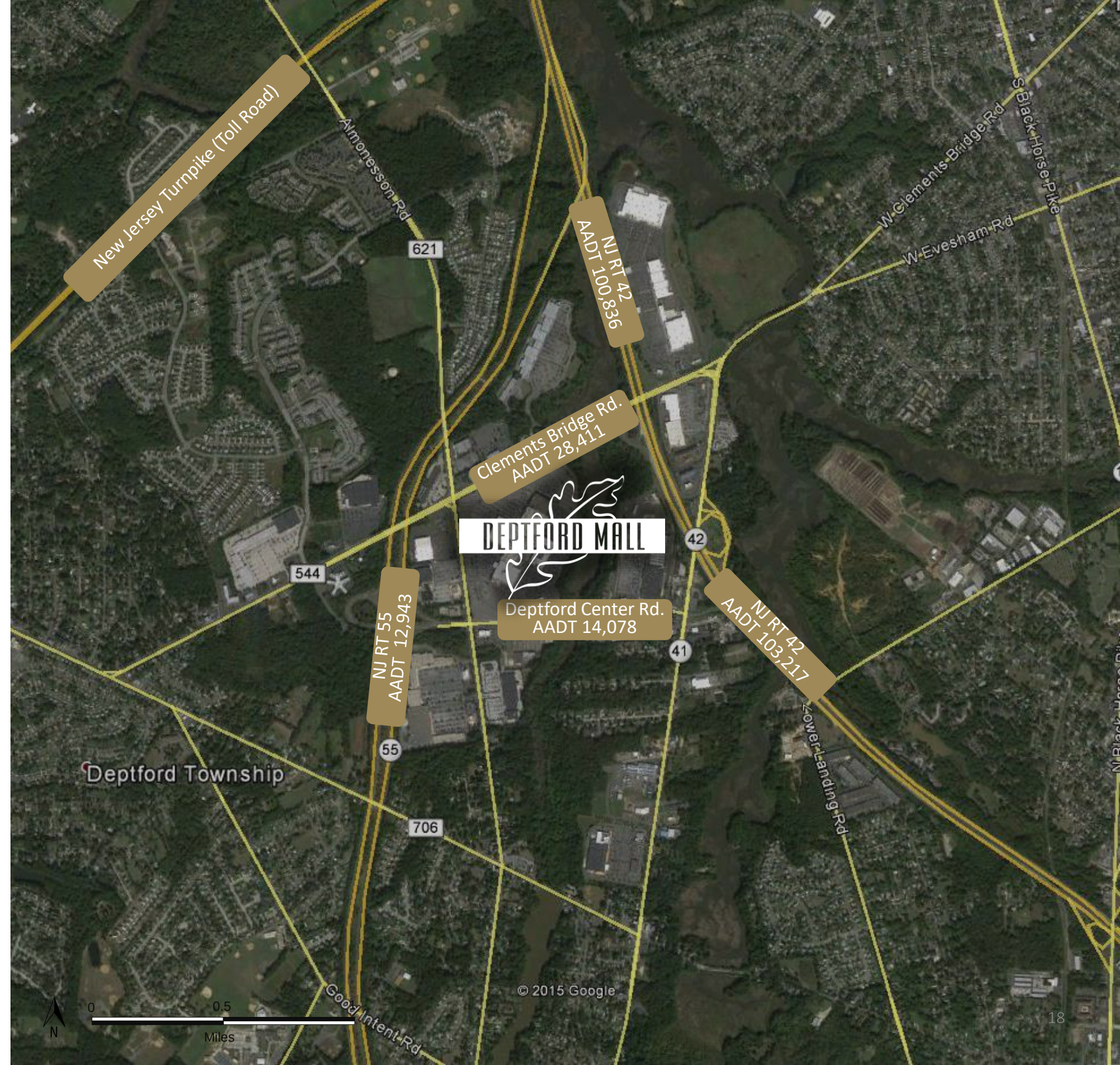
# DEPTFORD MALL SITE PLAN



# WELL-CONNECTED

The center is strategically located near the major crossroads of State Routes 42 and 55 with close proximity to Atlantic City Expressway, New Jersey Turnpike, and Interstates 295 and 95. It is a highly desirable location with excellent accessibility and visibility.

Source: New Jersey Department of Transportation





MACERICH (NYSE: MAC)

ONE OF THE NATION'S LEADING OWNERS, OPERATORS & DEVELOPERS OF MAJOR RETAIL PROPERTIES IN ATTRACTIVE U.S. MARKETS, INCLUDING CALIFORNIA, THE PACIFIC NORTHWEST, ARIZONA AND THE METRO NEW YORK TO WASHINGTON, D.C. CORRIDOR